



THE MISSING LINK: A Lineage x Ajinomoto Success Story

MEET AJINOMOTO FOODS NORTH AMERICA, INC.

Ajinomoto Foods North America, Inc., part of the Ajinomoto global group, is a global frozen food company specializing in delivering delicious well-being products sustainably.

NAVIGATING SUPPLY CHAIN CHALLENGES

It's no mystery that the supply chain is often characterized by constant change and challenges. For Ajinomoto, the most pressing supply chain issue is shortage. Whether it's due to production problems, shelf-life requirements or cold chain disruptions, a lack of product can often lead to ripple effects and cause major logistical headaches.

THE CHALLENGE:

INCREASE SUPPLY CHAIN VISIBILITY TO PRODUCT WITHIN LINEAGE WAREHOUSES.

Lineage, Ajinomoto and Turvo, a cloud-based transportation management company, collaborated over the course of three years to find a solution.

ENTER LINEAGE LINK

A customer experience platform that integrates into the varying warehouse management systems (WMS) at select Lineage facilities. With Lineage Link, Ajinomoto has real-time visibility into inventory, orders, appointments and status of their product.



Search

THE BENEFITS

Home Auto refresh. Updated just now

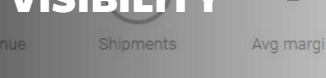
USER-FRIENDLY PLATFORM

6:34
DAILY REPORTS
Monday, Apr 4

APPOINTMENT SCHEDULING



REAL-TIME VISIBILITY



COHESIVE INTEGRATION



Order summary

8,552

3,856 Inbound

0 Transfer

4,696 Outbound

44 Open

72 Plan

7 Processing

2 Ship

Total shipments



"It's extremely easy to use and very functional from a user perspective. I use it almost every day to run reports to see the pallets on hand at each location."

Eric Nadera, Sr. Manager, Warehouse & Distribution, Ajinomoto

THE RESULTS

INCREASED COMMUNICATION WITH CUSTOMERS

INCREASED CONTROL OVER INVENTORY

INCREASED TRANSPARENCY OF POTENTIAL ISSUES

INCREASED TIME TO FOCUS ON STRATEGIC PROJECTS

With Lineage Link, Ajinomoto is better able to get ahead of any potential issues before and as they arise, allowing them to have more power to create a solution and provide value for their customers. In turn, they are able to foster more meaningful business relationships.

"Getting ahead of supply chain issues gives us more power to articulate the financial ramifications of our shortages. Lineage Link also helps us communicate with our customers and educate them, which leads to a stronger relationship going forward."

Shani Kalloo, Supply Chain Analytics Manager, Ajinomoto

UP NEXT: STREAMLINED VISIBILITY AND CONTROL

The next step in development for the Lineage Link team is to enable more flexibility and visibility across the supply chain through global enablement, visibility to transportation movements and enhanced control with inventory management. The guiding principle for Lineage Link is to provide a first-class experience that drives value for our customers.

We encourage you to visit onelineage.com to learn more about how Lineage can be your trusted food supply chain partner.

